INNOVATIVE DESIGN CREATION PROCESS WORKBOOK
“The contents of this workshop were developed, in part, by the Wireless RERC and RERC TechSAge under grants from the National Institute on Disability, Independent Living, and Rehabilitation Research (NIDILRR grant numbers 90RE5007-01-00 and 90RE5016-01-00 respectively). NIDILRR is a Center within the Administration for Community Living (ACL), Department of Health and Human Services (HHS). The contents of this workshop do not necessarily represent the policy of NIDILRR, ACL, HHS, and you should not assume endorsement by the Federal Government.”
DESIGNING SOLUTIONS TO IMPROVE THE LIVES OF OLDER ADULTS

Workshop Organized by:
PROBLEM FOCUS AREA
(Breakout Rooms)

1. Social Connectedness
2. Safety and Independence
3. Health and Wellbeing

See examples of sub-problems provided from the online survey.

STEP 1 MEET YOUR TEAM
STEP 2 DEFINE A PROBLEM
STEP 3 DESIGN A SOLUTION
STEP 4 PRESENT A CONCEPT
STEP 5 NEXT STEPS
MEET YOUR TEAM
(5 Minutes)

1. Each member should provide a 20-second introduction including:
   - Title and Affiliation (i.e. RN, Atlanta CareStrong)
   - One sentence to describe your primary expertise related to TECHNOLOGY and/or AGING (e.g. I am a researcher designing technological innovations to benefit people with disabilities and older adults)
   - Print your name on the Team member list provided on the table

2. Designate a scribe for your group who can capture important ideas and get them on paper. Check “Scribe” box on the Team Member list beside their name.

3. If you don’t have a team leader, appoint one now. Check “Lead” box on Team Member List beside their name.
1. **INDIVIDUAL ACTIVITY (2 minutes):** In your specific focus area of __________________, fill in the following chart considering problems you know of in the lives of older adults.

<table>
<thead>
<tr>
<th>What is problem/need?</th>
<th>Who has problem/need?</th>
<th>Why is it important to solve problem/need?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

2. **TEAM ACTIVITY (5 minutes):** Add each team member’s idea of a problem (what, who, why) to the flip chart.

3. **TEAM ACTIVITY (3 minutes):** Which of those problems/needs may benefit most from new technology-based solutions? Vote on 3 to discuss in greater detail. NOTE: You will choose 1 of these to address in your concept design. Place a * next to each that topped the list.
DEFINE A PROBLEM

4. TEAM ACTIVITY (10 minutes): For these 3 problems/needs, discuss in greater detail and choose 1 problem to solve. Some possible discussion points:
   a. Who is going to benefit from solving the problem (stakeholders)?
   b. Who might be the true market for a solution to this problem (buyers)?
   c. What solutions already exist?
   d. Can you improve on existing solutions?

5. Re-write your Design Problem description at the top of the NEXT flip chart page in the format of “Who needs What because Why”?
Define the most important elements / features your solution will require to address the needs and to succeed in the market and write them on the flip chart under the Design Problem.

**NOTE:** Consider similar solutions. What works and what doesn’t? Why? How can you improve on existing solutions?

E.g. For a medication dispenser, it must:

1. be user friendly
2. be acceptable for use in the home
3. alert the user when it is time to take medication
4. dispense medications reliably on demand or at a specific time.
5. not allow overdose …
TEAM OR INDIVIDUAL ACTIVITY: Brainstorm up to 5 solutions to your problem. You may try this as a large group, as smaller groups or as individuals, then come back together and discuss each.

CHOOSE 1 SOLUTION: Some solutions may meet more design requirements than others. Reject those that don’t meet the requirements. You may combine the elements of others in the next step, but one concept should be the basis for developing the final concept.
TEAM ACTIVITY: Develop your solution further. Work as a group to refine and improve all aspects of the solution. Remember to design for the needs of the user(s).

Work toward a visual representation of all the elements considered. Write a short description. Include both this description and this visual on the flip chart.
Rather than a presentation, include the following elements on a single Post-it Pad sheet and stick it on the wall in the lunch area. You will have a chance to place post-it note comments on other’s concepts during lunch:

1. **A Project Title**
3. **Your Design Problem description**
4. **Design requirements**
5. **A visual representation and short description of your solution**
6. **Team member names**

Please photograph your materials, but leave them on your table. We will photograph and share with group members in case you would like to continue your discussions.
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